

Online ColdFusion Meetup 300th Episode A look back, and a new direction

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Topics

- About our history
- About our members
- About our meetings
- About our topics
- About our speakers
- Some challenges along the way
- About our new direction

About our history

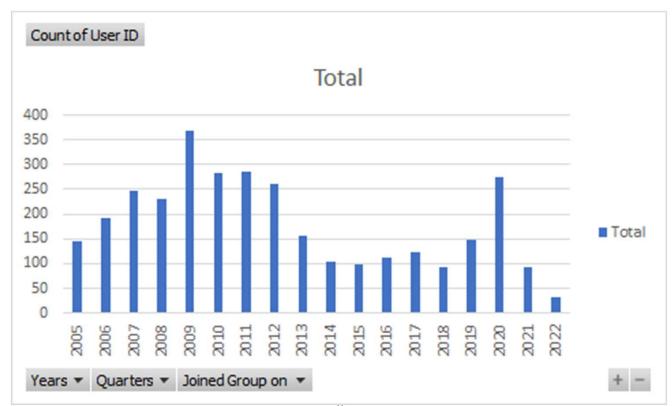
- Group formed originally in 2005 by Steven Erat
- He had to step down in 2007, Ray Camden and I took it on
 - Then Ray had to step down some months later
- Now 15 years that I've been hosting
 - Stats to follow are on the details I kept since taking it over
 - So some of the info from when Steven ran it was not readily available

About our members

About our members

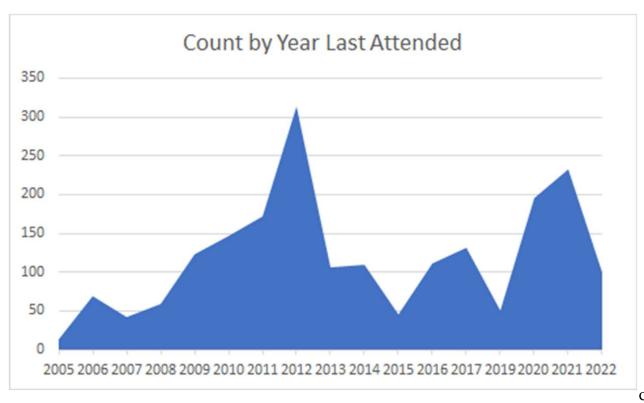
- 3248 current members of the meetup group
 - over 2000 of them have RSVPed at least once
 - about 600 have attended in the past 4 years

Count of signups by year



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Count by year last attended



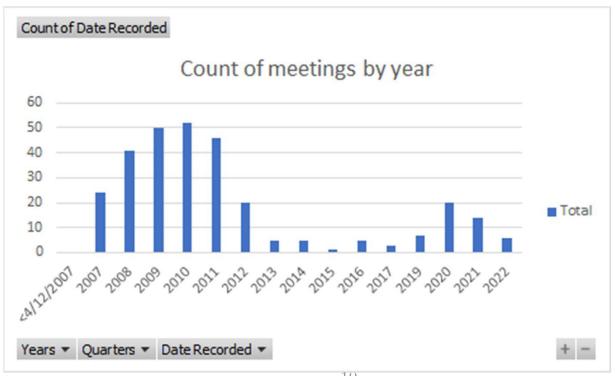
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Top 5 attendees...

- Those who have RSVPed most often, attended in past 3 years
 - all of them between 70 and 100 RSVPs
- BigTallGeoff
- Dave Irovic
- Ed Bartram
- Jacob Fifhause
- Kal Vangapalli

About our meetings

Count of meetings by year



More about our meetings

- Years with most meetings: 2010 (52), 2009 (50)
- Years where we had least: 2015, only 1 (mine)
- Longest stretch between them: 22 months (dec 2017 to oct 2019)
- Any guess how many times we had 2 talks in one day?
 - 59 times (mostly in first 5 years)
- But we've met more in past 3 years than previous 7 yrs combined
- Trivia: had two talks in same day (5/5/11), same topic, different speakers:
 - "CFMeetup: Getting Started with ColdFusion Builder 2", Ray Camden and Josh Adams
- FWIW: 200th episode was in July 2011

Top topics presented

- security (14)
- cfb (13)
- testing (12)
- db/sql/nosql (11)
- mobile (9)
- orm (9)
- javascript (8)
- apis (7)
- cloud (7)
- aws (6)

- flex (6)
- air (3)
- git (3)
- caching (4)
- commandbox (3)
- java (3)
- updating cf/java (3)
- fw1 (5), wheels (5), mg (2), mii
 (2), cb (3), fb (1), coldspring(4), di (2)

Recordings

- Recordings all available via recordings.coldfusionmeetup.com
 - How that "pages" feature of meetup.com is going away
- Sessions were first on Adobe connect
 - Adobe connect recordings
- Then moved to youtube (and run via Streamyard)
- Bonus topic: check out the Modernize or Die podcast
 - https://cfmlnews.modernizeordie.io/
 - Follow Pete Freitag's CFBreak: https://www.cfbreak.com/

Youtube stats

- Nearly 20k views, 3500 hrs of views, Nearly 450 subscribers
- Top 10 most viewed videos:
 - Installing ColdFusion 2021:choices, challenges, solutions; Charlie Arehart--ColdFusion Meetup #288-7 (1,948 or 10.0%)
 - NativeScript open source platform to build Native iOS/Android Apps", w/ Dan Wilson--CFMeetup #244 (1,732 or 8.9%)
 - Building APIs with ColdFusion, Part 1: Start coding APIs today; Gavin Pickin--ColdFusion Meetup #273 (1,727 or 8.8%)
 - ColdFusion 101: Intro to CF for Beginner Devs, Decision Makers, David Byers--ColdFusion meetup #284 (1,136 or 5.8%)
 - Migrating apps to ColdFusion 2021 from earlier versions, Charlie Arehart--ColdFusion Meetup #292 (804 or 4.1%)
 - How to use the ColdFusion API Manager to modernize your App", Dan Wilson--ColdFusion Meetup #269 (596 or 3.1%)
 - Securing a ColdFusion Application with Fixinator & FuseGuard; Pete Freitag--ColdFusion Meetup #282 (523 or 2.7%)
 - Public Beta walkthru of ColdFusion Next--Project Stratus", Rakshith Naresh--ColdFusion Meetup #268 (476 or 2.4%)
 - Taffy and More: REST API Live Coding & Fireside Chat with Adam Tuttle -- ColdFusion Meetup #276 (464 or 2.4%)
 - Using CommandBox CLI to manage all your servers, with Brad Wood -- ColdFusion Meetup #278 (402 or 2.1%)

Even old shows are still relevent

• Take a look at 2017 and 2 years before

About our speakers

Top 15 most frequent speakers

- Charlie Arehart 25
- Dan Wilson 10
- Raymond Camden 9
- Brad Wood 7
- Steve Drucker 7
- Gavin Pickin 6
- Dave Ferguson 5
- Mike Henke 5
- Pete Freitag 5
- Peter Bell 5
- Mark Mandel 4
- Mark Phillips 4
- Terry Ryan 4
- Bill Shelton 3
- Bob Silverberg 3

For the record: past presenters (2 or more times)

- Charlie Arehart 25
- Dan Wilson 10
- Raymond Camden 9
- Brad Wood 8
- Steve Drucker 7
- Gavin Pickin 6
- Dave Ferguson 5
- Mike Henke 5
- Pete Freitag 5
- Peter Bell 5
- Mark Mandel 4
- Mark Phillips 4
- Terry Ryan 4

- Bill Shelton 3
- Bob Silverberg 3
- Brian Meloche 3
- Chris Peters 3
- Daria Norris 3
- Isaac Dealey 3
- Jim Harris 3
- John Mason 3
- Josh Adams 3
- Kev McCabe 3
- Kurt Wiersma 3
- Luis Majano 3
- Matt Gifford 3

- Matt Woodward 3
- Peter Oliver-Krueger 3
- Ray Camden 3
- Aaron Greenlee 2
- Adam Howitt 2
- Adam Tuttle 2
- Barney Boisvert 2
- Carl Meyer 2
- Charlie Arehart and Dan Wilson 2
- Dan Skaggs 2
- David Byers 2
- Denard Springle 2
- Doug Boude 2

- Elliott Sprehn 2
- Ezra Parker 2Jacob Munson 2
- James Brown 2
- Jason Dean 2
- Jim Priest 2
- John Farrar 2
- Marc Esher 2
- Matthew Clemente 2
- Nick Kwiatkowski 2
- Patrick Quinn 2
- Rakshith Naresh 2
- Robin Hilliard 2

- S. Isaac Dealey 2
- Sam Farmer 2
- Scott Stroz 2
- Sean Corfield 2
- Steve Bryant 2
- Steve Withington 2
- Steven Neiland 2
- Sumit Verma 2
- Tim Cunningham 2
- TJ VanToll 2

For the record: past presenters (1 time)

• Aaron Foss	Bruno Zugay	G. Andrew Duthie	• John Paul Ashenfelter	Michael Evangelista
Akiva (Pete) Lombardo	Christian Ready	 Geoff Bowers 	• John Wargo	Mike Brunt
Alex Ziskind	• Dale Fraser	• Geoff Bowers, Matt	• Jonathan Wall	Mike Culver, Amazon
• Andreas Grabner	Damon Gentry	Bryant	• Joseph Lamoree	Nic Tunney
Andy Hill	 Dan Sirucek 	Gert Franz	• Josh Patterson	Oguz Demirkapi
Andy Matthews	• Dan Wilson & TJ VanTo	Giancarlo Gomez	Josh Timonen	
Aurélien Deleusière	David Henry	Grant Straker	• Joshua Cyr	Peter Amiri
Barry Morris/Wiqar C	haud r y David Shepherd	Guillaume Betaillouloux	Justin McLean	• Peter Farrell
Bilal Soylu	David Stockton	 Guust Nieuwenhuis 	Kevin Roche	 Peter Farrell and Kurt Wiersma
Billy Cravens	Dean Ghanem	• Hal Helms	• Mark Drew	Phillip Senn
Brian Klaas	• Dean Saxe	Jamie Krug	Mark Takata	
Brian Panulla	Doug Hughes	Jeff Gladnick	Matt Pressnall	Qasim Rasheed
Brian Reilly	Doug Smith	Jessica Keener	Matt Woodward &Peter	Rakshith Naresh (CF Product Mgr)
Brian Rinaldi	Fred Anderson	John Bender, Adobe	Farrell • Matthew McCullough	Ray Camden, Todd Sharp, Brian Meloche

For the record: past presenters (1 time)

- Raymond Camden, Brian Rinaldi & Dan Wilson
- Thomas Burleson
- Tom Chiverton
- · Rob Gonda
- Tom Jordahl
- Rudi Shumpert
- Troy Murray
- Ryan Anklam
- Vicky Ryder
- Ryan Anklam & Jon Dowdle
- Wes Byrd
- Sean Schroeder
- Wil Genovese
- Shawn Oden
- William Greenly
- Sidney Maestre
- Simon Horwith
- Simon MacDonald
- Spike Washburn
- Sven Ramuschkat

Challenges along the way

- Finding speakers
 - Adobe has only spoken once, Rakshith
 - But now they do offer their own webinars, so that's understandable
- Making of a meeting
- Meetup cost (198/yr)
 - Meetup hassles

New direction

- Will let it be "The charlie show" (in concept, not name)
 - At least monthly, hopefully biweekly or even weekly
 - Other speakers welcome, but will not be focus as before
- Maybe only a half hour as default
- Better promotion (cfml slack, FB/LinkedIn groups)
 - Already do tweet and post on Adobe CF portal